



# HER DREAMS, OUR FUTURE

Girl Scouts of Ohio's Heartland 2022 Impact Report



# A YEAR OF DREAMS



**“Girls with  
DREAMS,  
become  
women with  
VISION.”**

*Juliette Gordon Low,  
Founder of Girl Scouts*

## **Dear Girl Scout Family and Friends,**

In 2022, we were dreaming big and providing Girl Scouts with the tools and programming they needed to achieve their dreams for the future. We proved that her dreams are our future.

This past year, we publicly announced our Dream Big Transformational Initiative to bring an immersive STEM and Leadership Campus to our Camp Ken-Jockey location, just 15 minutes outside of downtown Columbus. We showed our girls time and time again, that her dreams are our future, shaping everything that we do here at Girl Scouts of Ohio's Heartland.

Our girls showed us exactly how big they were dreaming through their Highest Awards Take-Action projects. We celebrated 243 girls earning their Bronze Award, 34 girls earning their Silver Award, and 15 girls earning their Gold Award. We are so proud of every girl who achieves this honor during their time as a Girl Scout.

As our girls continued to dream big, our membership continued to climb toward pre-pandemic numbers. We welcomed a total of 14,453 Girl Scouts and 970 troops in 2022.

Our Girl Scouts showed us that they were more than ready for the return of Resident Camp and outdoor adventures. We were thrilled to welcome 575 Girl Scouts back to Resident Camp, and we hosted 1,680 Girl Scouts at Day Camp. A record-breaking 989 Girl Scouts attended our Mad Mud event, where they tackled a challenging and muddy outdoor obstacle course.

In September, we enjoyed an evening under the stars at Urban Campout, our 5th annual fundraising event. During the event, 300+ guests raced paper rockets, toured “old camp”, took aim with slingshots, and enjoyed an array of gourmet camp-inspired food, craft cocktails, and of course, s'mores by the campfire. Thanks to the support of our guests and sponsors, we raised over \$100,000 to support girls on their leadership journey.

We are so grateful for our girls, volunteers, staff, and donors for allowing Girl Scouts to dream big, and allowing us to prepare her for a bright future.

Yours in Girl Scouting,

*Tammy H. Wharton  
President & CEO*

*Amy Franko  
Board Chair*

# MEMBERSHIP

3,748

Daisies

4,348

Brownies

3,250

Juniors

2,077

Cadettes

614

Seniors

412

Ambassadors

14,453

Total Members

4,269

Volunteers

## Community Outreach Impact

In addition to traditional troops, Girl Scouts of Ohio's Heartland offers Community Outreach programs to girls in underserved and under-represented communities throughout our council. The Community Outreach Program introduces the Girl Scout Leadership Experience to girls who are in communities where barriers exist beyond their control and allows them to participate as a Girl Scout in an environment that is familiar to them.

Some of the current programs include:

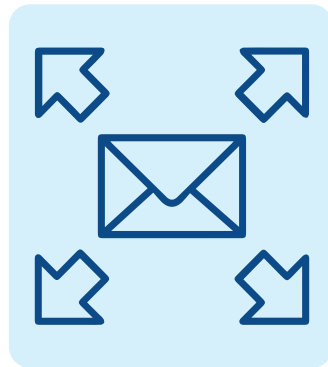
- **Robotics** – A program designed for girls to learn about robotics through coding, algorithms, tangrams, and hands-on activities that include using Ozobots.
- **Becoming Me** – A program that allows girls to unlock the power of their unique stories and embark on journeys to becoming their best selves.
- **Girl Scout Backpack Program**– A program that explores a variety of fun and interactive activities that include learning about Girl Scouts and building self-esteem/empowering girls.

GSOH is able to present these girl-led, hands-on programs by partnering with local schools, recreation centers, and other youth-oriented organizations. Last year, we were able to serve **2,829 girls** through Community Outreach programs and partnerships including Columbus City Schools, Communities In Schools, Cambridge City Schools, Chillicothe Intermediate, Ethiopian Tewahedo Social Services, Friendly House, Mansfield YMCA, Marion YMCA Ohio Hispanic Coalition, Zanesville Civic League and many others. We are so grateful to all of our community partners in helping us provide all girls a no-limits place to learn, a place to be inspired, and the tools to thrive.

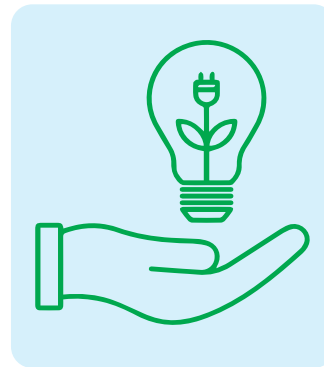
# GIRL SCOUTS IN STEM



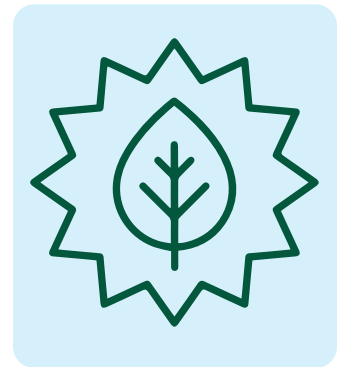
At Girl Scouts of Ohio's Heartland, we focus on programming that develops girls' courage, confidence, and character to prepare them for a lifetime of leadership. Our programs help girl ambition shine through! We accomplish this through experience in the four program pillars of STEM (science technology, engineering, and math), the outdoors, life skills and entrepreneurship. Studies show that girls develop their STEM identity by third grade, and their confidence peaks by age 9. Some of our unique STEM partner programs we were able to offer girls included:



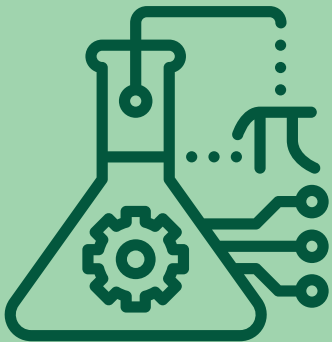
**Logistics**  
DHL



**Renewable Energy**  
IGS



**Environmental Education**  
Honda



Partnerships with companies in our community gave us the ability to provide girls unique hands-on experiences. Girls could see and talk to women in fields where they are under-represented. These wonderful partner programs help spark girls' interests and open a world of opportunity for them to dream big for their future. Our partner programs help:

- Engage girls in STEM, the outdoors, life skills and entrepreneurship.
- Spark girls' interest early and often.
- Develop girls' leadership skills that will last a lifetime.
- Provide unique programs focused on in-demand jobs.
- Create a safe place of learning.

# DREAM BIG

Girl Scouts of Ohio's Heartland has been dreaming big for girls' futures. And, on Tuesday, May 3, 2022, we publicly announced plans to reimagine the 220-acre Camp Ken-Jockety as a STEM immersive campus. Through this project, girls will receive the tools necessary to create pathways to in-demand careers and bridge the gender gap in the STEM field. With access to cutting-edge programs, the STEM Center will be a safe place to learn new skills.

**Today, women make up nearly half of the U.S. workforce**, but they are drastically under-represented in many fields including STEM, in-demand jobs, and leadership roles. Through this project, Girl Scouts of Ohio's Heartland aims to change this trajectory and make an impact on our workforce of the future.

The project connects the traditional programs of the past to new and innovative programs needed in the future.

The progressive programming will have a tremendous impact on the diversity and growth of the central Ohio workforce for generations and this campus will become an epicenter for STEM learning and activity.

Girl Scouts of Ohio's Heartland has been in the quiet phase of a \$16 Million Capital Campaign over the last two years and announced at our announcement gathering that \$9.5 million had been raised. Leading the way to make this vision a reality is Battelle with a lead gift of \$3 million, AEP Foundation with a transformational gift of \$2 million and Nationwide Foundation with a gift of \$1.5 million. Girl Scouts of Ohio's Heartland has also received State Capital funding support for this important project. In addition to our lead gifts, we have received support from many corporations, foundations, and individuals.



“Dream Big is all about investing in the *future* of girls who will become tomorrow’s leaders.”

*Lou Von Thaeer*  
CEO, Battelle

# HIGHEST AWARDS



## Highest Awards Ceremony

Bronze, Silver, and Gold Award Girl Scouts have what it takes to make the world a better place. At Girl Scouts of Ohio's Heartland, we celebrate Girl Scouts who dream of a better tomorrow, and take big steps today to make change happen.

In 2022, we honored Gold Award Girl Scouts in a Gold Award Ceremony at the historic Lincoln Theatre in the King-Lincoln District of Columbus, Ohio. Girl Scouts spent time with President and CEO Tammy Wharton and heard inspiring speakers including PNC Regional President of Central Ohio, Mary Auch, Board Chair Amy Franko and Girl Scout Alumni-turned-TikTok-star Sophia Blair.

## In 2022, our Girl Scouts earned:



243

Bronze Awards



34

Silver Awards



15

Gold Awards



## Gold Award Spotlight

In 2022, Gold Award Girl Scout Andrea Nadolny was awarded the GSUSA Gold Award Scholarship in the amount of \$2,000 towards her tuition at The Ohio State University, where she is currently studying International Affairs. In her project, *You Are Not Alone: Suicide Prevention and Awareness*, Andrea created an awareness campaign that focused on preventing suicide, especially among young people. Through her efforts, she designed and installed two murals locally in Columbus, Ohio and created infographics which are now used by eleven partner organizations across the states of Ohio, Alabama, and Florida. With mental health issues being one of the major challenges facing today's youth, Andrea's project had a huge impact on local and national communities.



# BADGES & PATCHES



Council Badge totals: 31,424

Council Journey totals: 2,736



## Girl Scouts Grow

Scientific research suggests that getting up close and personal with dirt can improve children's mental and physical health. Some of the great benefits of youth gardening include:

- Enhances fine motor skills
- Encourages healthy eating
- Teaches responsibility & patience
- Helps kids plan and organize
- Creates environmental caretakers

At Girl Scouts of Ohio's Heartland with the support of The Scotts Miracle-Gro Company, girls are learning all about gardening through the Girl Scouts Grow program. This program gives Girl Scouts the seedlings and tools they need to start their own garden at home. Throughout the season, girls learn tips and tricks of gardening. At the end of the growing season, the girls are asked to pay it forward. Each girl decides the best way to pay it forward for them, whether it is making a meal for their family with their produce, giving produce to neighbors, or donating to their local food bank or pantry.

Through the past four years we have had **4,299 participants** in the program, with **1,000 girls participating in 2022**. In 2022, over **1,626 pounds of produce** was grown and donated by girls. Thank you to The Scotts Miracle-Gro Company for helping girls grow, eat, and share.



# OUTDOOR ADVENTURES

ESCAPE TO  
THE WOODS!



## Back to Our Home in the Woods!

After two years, we returned to our traditional Resident Camp programming at Camp Molly Lauman. We welcomed staff from Poland, Turkey, Mexico, England, Scotland, and Germany who helped make this summer extra special. Most importantly, **575 Girl Scouts** had an outdoor adventure at Camp Molly Lauman. We could talk about camp all day, but we would rather show you. Scan the QR code below to see what Girl Scouts were up to last summer at their home in the woods.



## And the fun didn't stop there!

1,680

Girl Scouts came to day camps held all over Council to explore their interests in the outdoors and make new friends.

989

Girl Scouts challenged themselves physically and mentally at our Mad Mud Challenge to complete a series of challenges that had them climbing, balancing, and cheering on their friends.

817

Girl Scouts honed their survival skills at Zombie Bash, exploring themes like foraging, orienteering, and camouflage.





# PRODUCT PROGRAMS



## RISE UP!

2021 Fall Product Program

2,829 Girls Participating

5,948 Magazines Sold

79,416 Units of Product Sold

49 Fall Product Stellar Sellers

## CLIMB WITH COURAGE

2022 Cookie Program



8,474 Girls Participating

1,830,784 Packages sold

77,369 Packages Donated to Operation Salute

147 Cookie Stellar Sellers

## In 2022, the number of packages of cookies we sold:



129,463  
Adventurefuls



96,077  
Lemon-Ups



119,277  
Trefoils



193,853  
Do-si-dos



307,118  
Samoas



275,546  
Tagalongs



477,001  
Thin Mints



102,504  
S'mores



52,576  
Toffee-tastics

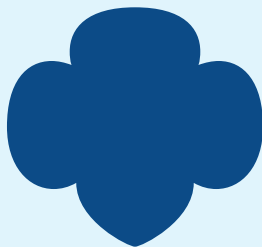
# 110 YEARS OF LEADERSHIP



Girl Scouts of Ohio's Heartland's State of the Girl event took a hybrid approach to this year's community conversation by allowing guests to attend in person or virtually. The discussion was focused on leadership and how Girl Scouts provides opportunities to develop those skills. Our Keynote speaker was Yvette McGee-Brown.

Yvette McGee Brown is a lawyer and former judge. She was the first African American woman elected to the Franklin County Common Pleas Court, and she was the first African American woman to serve as a Justice on the Supreme Court of Ohio. Today, Yvette is the Partner-In-Charge of Diversity, Inclusion, and Advancement at the global law firm of Jones Day. During her speech she shared how Girl Scouts impacted her life, "I learned so much from (Girl Scouting)—leadership, empowerment, drive, and determination. Girl Scouts gave me the opportunity to come together with other girls, work together, grow, and learn."

Yvette was followed by Gold Award Girl Scout Andrea Nadolny. She spoke about her Take Action Project on suicide prevention and its impact on her local community and beyond. Andrea has been a Girl Scout for thirteen years. She earned her Bronze, Silver, and Gold Highest Awards; was a Program Aide Leader at Sugarbush Silver Day Camp; and served on the Girl Scout Delegate Advisory Council.



Donations from State of the Girl help girls gain experiences in leadership, STEM and the outdoors so that they have the grit and resilience needed for tomorrow.

## Thank you to our 2022 sponsors!

### Presenting Sponsor

- AEP Foundation

### Silver Sponsors

- Cardinal Health
- CGI
- DHL
- Glen & Shakila Ahrens Family Foundation

### Bronze Sponsors

- Battelle
- KeyBank
- Nationwide Children's Hospital
- PNC

### Host Sponsors

- Cramer & Associates
- The Easton Community Foundation

# URBAN CAMPOUT

Girl Scouts of Ohio's Heartland was excited to host the fifth annual Urban Campout event on September 30th. Urban Campout is our signature fundraiser where guests enjoy a fun-filled evening at Camp Ken-Jockey. Throughout the evening, the 300+ guests enjoyed racing paper rockets, touring "old camp", taking aim with slingshots, and sampling the new Raspberry Rally cookie. L.A Catering provided an array of gourmet appetizers, and craft cocktails were created by Middle West Spirits. And of course, guests enjoyed Girl Scout cookie inspired desserts and made s'mores by the fire.

A big thank you to our sponsors, in-kind contributors, and attendees. Your contributions raised

## \$107,000

to support girls on their leadership journey.

### Thank you to our 2022 sponsors!

#### Gold Sponsor:

## JPMORGAN CHASE & CO.

#### Silver Sponsors:

AEP Foundation • Bath & Body Works Foundation • Big Lots Foundation • DHL Supply Chain  
Fifth Third Bank • Glen and Shakila Ahrens Family Foundation • Bob & Robin Harriman  
Huntington • Medical Mutual of Ohio • Nationwide • OSU Wexner Medical Center  
The Scotts Miracle-Gro Company

#### Bronze Sponsors:

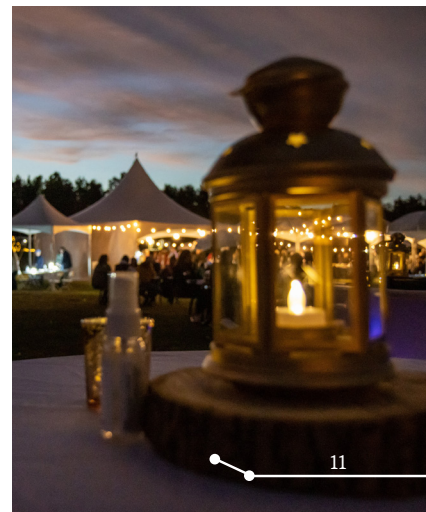
The Tara and David Abraham Foundation • OhioHealth • Worthington Industries Foundation

#### Friends of GSOH Sponsors:

Jerry Batt • Dave & Amy Franko • Go Mortgage, LLC • Collin & Elizabeth Seely

#### Campfire Circle Sponsors:

Julie Holbein • Kathleen Lach • Jim & Heather Monkmeyer • Oswald Companies  
Ann & Doug Teske • Annette Whittemore



# ALUM SPOTLIGHT



Meet Annette Whittemore, a Girl Scout alumna and dedicated volunteer. Annette has been involved in Girl Scouts for 36 years; 11 years as a girl, where she obtained her Gold Award and then as a troop leader for her two daughters. During Annette's time as a troop leader, she found lots of ways to get girls involved in their community. One of her favorite things to do with the troop was camping at Camp Ken-Jockey, where they could be outside, sing songs, and of course, make s'mores.

Annette has participated in many ways at Girl Scouts of Ohio's Heartland including serving on the Board of Directors from 2005-2020 and serving as a National Delegate. She currently serves on our Alum Advisory Committee and the Philanthropy Task Force. Annette is also a proud member of Trefoil One.

Annette has made Girl Scouts of Ohio's Heartland a giving priority. She is a member of the 1912 Monthly Giving Club, the Juliette Gordon Low Society, and a Pearl Society member. She is a supporter of the Dream Big Transformational Initiative and can usually be spotted at our events throughout the year.

Annette sees the importance of investing in girls and understands the difference it can make. "The impact you can make on a young girl will last a lifetime. The young woman who grows up as a Girl Scout, will positively impact all those who know her."

Thank you, Annette, for your leadership and support!

## Juliette Gordon Low Society

The Juliette Gordon Low Society's membership includes those who have designated a planned gift to Girl Scouts of Ohio's Heartland.

Shakila Ali, Erik and Eva Anderson Girl Scout Movement-wide Challenge Planned Gift, Anonymous (two individuals), Dianne Belk and Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift, Wayne and Ruth M. Cook, Nancy Cruickshank, Tracy A. Elich, Amy Franko, Eileen S. Goodin, Julie Holbein, Kathy Lowrey Gallowitz, Anne Powell Riley, Heidi Hansen McCrory, Ann E. and Douglas W. Teske, Tammy Wharton, and Annette L. and Lyle Whittemore.

We'd like to honor the following individuals whose commitment to Girl Scouts of Ohio's Heartland is being recognized for their realized planned gifts.

George H. Alber, George H. and Dorothy T. Alber, Emma Barr, Melvin Busch Jr., Betty Clark, Sara H. Cowgill, Ruth L. Crumrine, Susan Dunlap Marr, Jesse Eyeman, Anna G. Ferguson, Rosemary Flowers, Emmett J. France, Rebecca F. Fraundorfer, A.L. Gregg, Nellie Hatfield, Logan Holl, Walter E. Hoover, Imogene G. Howland, Louise Kling, Thelma and John G. LeBrun, Arline and Clay Littick, Anna J. Lytle, Theodore R. Magnuson, Marcella Niehaus Mahrt, Louis McClain, Mary Jane and Donald McClurg, Phyllis Milks, Mary Ann Moeffert, William B. and Norma Moore, Donald Robbins, Della Selsor, Barbara P. and Larry Smith, Burton Stevenson, Merry E. Texter, Buell F. Webster, George Wooster, Mabel Wurster.

# DONOR SPOTLIGHT

With generous funding from Meta, Girl Scouts of Ohio's Heartland was able to serve girls with hands-on STEM programming focused on model rocketry and robotics. Girls learned to design and build rockets as well as learned about the science behind how a rocket works. Girls saw aerodynamics in action while building with raw materials like balsa wood and cardboard. Twenty Junior Girl Scouts participated in a model rocketry program. Thanks to funding from GSUSA and this funding from Meta, GSOH also had a model rocketry team compete and place in the top 150 out of 400 teams nationally. Quite an accomplishment for their first year! The team had so much fun they're planning to compete again in 2023.

During the summer of 2022, 14 Cadette Girl Scouts spent a week at Resident Camp focused on space and model rocketry. Throughout this exciting week, girls participated in immersive programming where they trained like astronauts, learned about the stars, built model rockets, and launched their rockets into the sky. Model rocketry programming was such a success in 2022 that the GSOH Program Team is planning a larger space and rocket-themed program called Ready to Launch that will begin in September of 2023.

Because of Meta's support, we were able to provide this incredible model rocketry and robotics programming to our girls.



## Pearl Society

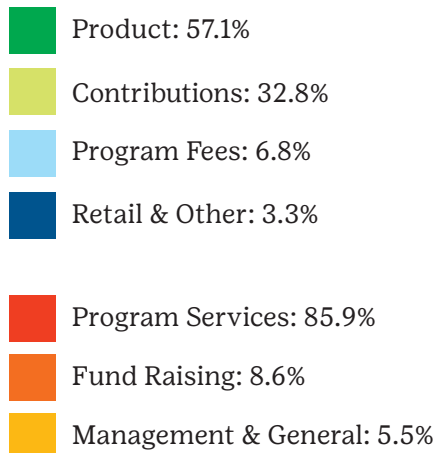
The Pearl Society includes individuals who have given cumulative gifts of \$1,000 or more to our Annual Fund between October 1, 2021, and September 30, 2022.

- Glen and Shakila Ali Ahrens
- David and Tara Abraham
- Marshall Arnold
- Bhakti Bania
- Jerry Batt
- Ann Burson
- Molly Crabtree
- Michelle Cramer
- Ray and Phylis Crook
- Suzanne and Donald Cruickshank
- Deirdre DeWeese
- Amy Franko
- Laura Froehlich
- Eileen Goodin
- Lisa Groff
- Bob and Robin Harriman
- William Heffner
- David and Joyce Johnson
- Stella Keane
- "Casey" Kerr
- Melanie Kolp
- Susan Krantz
- Catherine Lanning
- "Tak" Lowe
- Sarah H. Martin
- Yvonne Mason
- Elizabeth McAllister
- Jim and Heather Monkmeyer
- Anne Powell Riley
- Gay Su Pinnell
- Melinda Prickett
- Jennifer Reimer
- Elizabeth and Collin Seely
- Frances Strickland
- Mary Tedrow
- Ann E. and Douglas W. Teske
- Lou Von Thaer
- Molly Watts
- Tammy Wharton
- Annette Whittemore

# FINANCIALS



## Key



## Figures

Total Assets: \$24,029,415  
Liabilities: \$1,149,734  
Net Assets: \$22,879,681  
Total Liabilities & Net Assets: \$24,029,415  
Total Support, Revenue & Gains:  
\$10,317,209  
Expenses: \$7,096,375  
Change Net Assets: \$3,220,834  
Net Assets (Beginning): \$19,658,847  
Net Assets (End): \$22,879,681

# BOARD MEMBERS

## 2021-2022 Board

### Chair

Amy Franko

### First Vice Chair

Shakila Ali

### Second Vice Chair

Cathy Lanning

### Secretary

Molly Crabtree

### Treasurer

Sarah H. Martin

### Members-at-Large

Marshell Arnold

Bhakti Bania

Darren Cherry

Tracy Elich

Lisa Groff

Stella Keane

Melanie Kolp

Susan Krantz

Su Lok

Matt Pieper

Jennifer Reimer

Elizabeth Seely

Leslie Vesha

### President & CEO

Tammy H. Wharton

### Ex Officio

Michele Bertoia

### Girl Members

Alana E.

Grace K.

## 2022-2023 Board

### Chair

Amy Franko

### First Vice Chair

Shakila Ali

### Second Vice Chair

Cathy Lanning

### Secretary

Molly Crabtree

### Treasurer

Sarah H. Martin

### Members-at-Large

Marshell Arnold

Bhakti Bania

Melanie Berman

Darren Cherry

Lisa Groff

Stella Keane

Melanie Kolp

Susan Krantz

Su Lok

Natalie Mitchell

Jim Monkmeyer

Jamison Pack

Jennifer Reimer

Elizabeth Seely

Leslie Vesha

### President & CEO

Tammy H. Wharton

### Girl Members

Syna S.

Elyse W.



# Service Centers

● **Council Headquarters**

1700 Watermark Drive  
Columbus, OH 43215

● **Chillicothe Service Center**

1130 Western Avenue  
Chillicothe, OH 45601

● **Mansfield Service Center**

24 W. Third Street | Suite 110  
Mansfield, OH 44902

● **Marion Service Center**

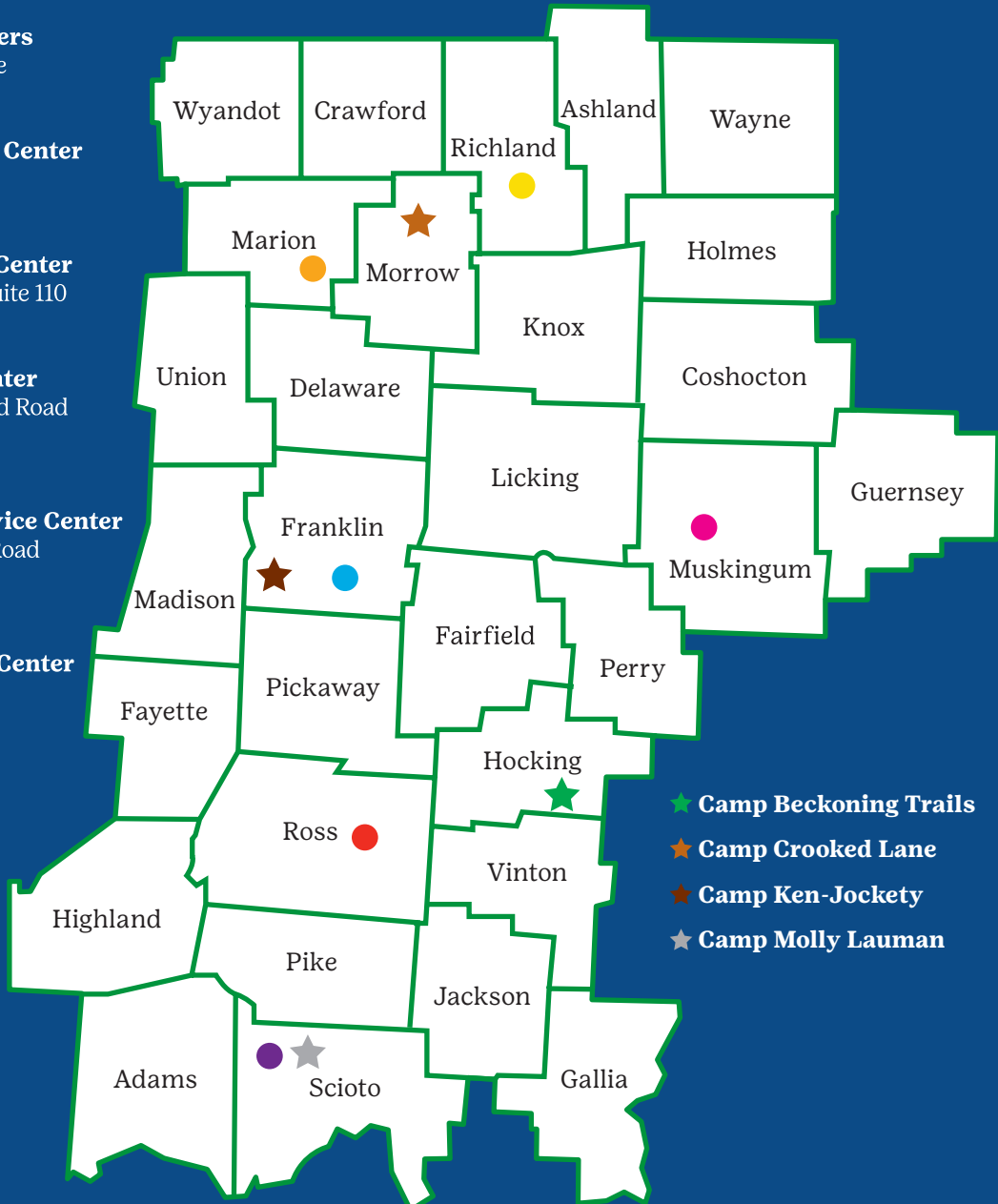
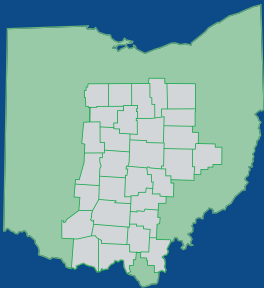
1713 Marion-Mt. Gilead Road  
Suite 208  
Marion, OH 43302

● **Molly Lauman Service Center**

9130 Big Bear Creek Road  
P.O. Box 179  
Lucasville, OH 45648

● **Zanesville Service Center**

3230 Bowers Lane  
Zanesville, OH 43701



★ **Camp Beckoning Trails**

★ **Camp Crooked Lane**

★ **Camp Ken-Jockety**

★ **Camp Molly Lauman**