



Girl Site Setup

Caregivers to Girls Under 13

Previous Step: Girl Site Registration-under 13

There are three main steps to setting up your Girl Scout's site.

- Goal Setting: My Sales Target
- Her Cookie Story & Photo/Video upload
- Previewing and Publishing Her site

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Log in to digitalcookie.girlscouts.org

To help your Girl Scout set up her business for customers, click the "Set up your cookie site" link in the Welcome section, or the "Site Setup" link in the menu bar.

The screenshot shows the user interface for Georgia Dawson's Digital Cookie Platform. The top navigation bar includes links for HOME, BADGES, LEARNING, SITE SETUP (highlighted), INVENTORY, CUSTOMERS, and ORDERS. Below the navigation bar, there is a section for "Georgia's Digital Cookie Platform" with a welcome message and various performance metrics. A pink arrow points to the "Set up your cookie site, get published and start getting orders." link in the "My Cookie Site" section.



2

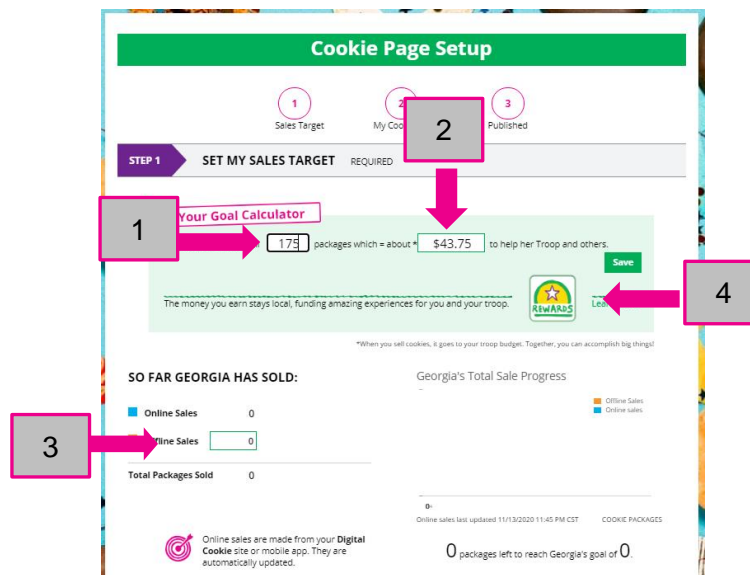
There are several different sections to her home page. Click on the headings to be taken to the instructions for that section.

- [My Sales Target](#)
- [My Cookie Story](#)
- [Photo/Video Upload](#)
- [Preview and Publish Your Site](#)

My Sales Target

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1. Girls enter how many boxes of cookies they are working to sell this year through online and offline sales.
2. When the information is entered, the calculator will show how much money the troop will get from her hard work.
3. Girls can also input how many boxes she has sold in face-to-face sales to see her complete progress.
4. Clicking on “Sales Rewards” brings up a .pdf of council cookie rewards.



Encourage your Girl Scout to update her in-person progress regularly so she and her online customers can see how close she is to her goal.



My Cookie Story

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1. Girls tell their customers about a troop goal and why it's important.
2. Girls share what they've learned from the cookie program.
3. Save her story. She can make edits to it at any time.

STEP 2 WRITE MY COOKIE STORY REQUIRED

Tell your customers what you and your troop plan to do with the money you earn from selling cookies.

1 → My Girl Scout Troop will be doing a service project for the food bank going ice skating camping and to a water park.

Required

Tell your customers what you learned from selling cookies.

← 2 I love to ask people to buy cookies when they say yes. I like to sell cookies at a store and sell them to people.

Required 87 characters

3 → SAVE CANCEL

Customers want to hear how you're using cookie money — the more you tell them, the more inspired they'll be to support your cookie sales efforts!

My Cookie Story—Photo/Video Upload

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Girls can choose to upload a photo of themselves or use a picture from the gallery.

OR

Girls can upload a video of themselves or use the “Cookie Boss” video.

Bonus! Girls can get tips on how to make a great video.

Need help? You can also see the [Photo & Video Upload tip sheet](#) for more tips.

Make your cookie story even better
Choose a photo or video (optional)

1 → Upload your own photo - or - Choose from the photo gallery

2 → Upload your own video - or - Use the Girl Scouts video: Cookie Boss

How to make your video ← 3

actual photo size

If you decide not to select a photo or upload your own, your **Digital Cookie** page will show this photo.

Girls who uploaded a photo or video of themselves sold more than double the packages on average than girls who did not.

Digital Cookie™ 2021

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See Your Cookie Site and Publish

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Almost there! Simply click the button to see how the site appears to customers and publish it.

If your button only says “see your site” you may be missing some required fields, or didn’t make any changes. Go back and check that everything has been completed.

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You will see what the customer will see. Some things to check:

- Is the spelling and grammar correct and does it tell her story?
- Make sure the photo or video are displaying correctly.
- Are the goals accurate? Do they reflect all online sales?
- If you need to change anything, click *Edit* and make changes, then go back to Step 6.
- If it looks good, *approve and publish it*.

Your Girl Scout’s cookie store now has it’s own website! If your council digital cookie sale hasn’t started, her link will not be active yet.

Next Step: Marketing to Customers