

2021 Girl Scout Cookie Program Instant Rewards

Girls get rewarded sooner with instant rewards! During the 2021 cookie program as girls reach each instant reward level, they receive the reward item from their troop cookie program coordinator (TCPC) right away, no waiting necessary! And this year, that's not all! Troops can also set their own guidelines for the new 2021 Super patch! Girl Scouts receive all other final girl rewards in May 2021.

**We've Got This
Theme Patch**



30+ Packages

**Samoas Plush
Dangler**



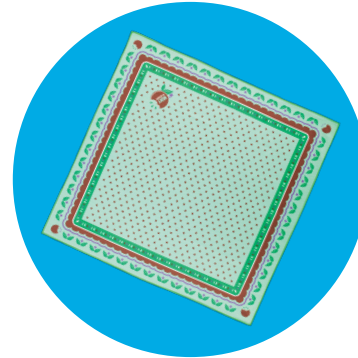
60+ Packages

**Glow in the Dark
Cable Horse**



90+ Packages

**Cooling Fabric
Bandana**



120+ Packages

**2021
Super Patch**



Troop Choice

Frequently Asked Questions

When does a girl earn the reward? A girl has reached reward levels once her family picks up cookies from her troop. Most troops do not allow families to return cookies, so they are essentially “sold” once they are picked up. TCPCs should distribute instant rewards to girls as soon as possible once cookies are picked up. Those rewards are meant to be truly instant to motivate girls and increase excitement!

How should I distribute the reward items to girls? Girls love to be recognized at meetings in front of their peers. Plan the first five minutes of each meeting January through March to congratulate girls on their achievement and pass out instant rewards.

Will I be responsible for management of the instant rewards for my troop? TCPC will be responsible for this inventory of instant rewards. At training you will receive a reusable tote to carry these rewards and program materials. TCPCs can track via eBudde which girls have earned which reward items.

Do I need to return rewards not earned by girls? Yes, please return any instant rewards not earned by girls back to any GSOH service center or GSOH staff member at the end of the 2021 cookie program.

Do you have other questions? Our Customer Care team is ready to help answer your questions! Reach us at 800-621-7042 or customercare@gsoh.org.

Troops that opt out of girl rewards can still earn the We've Got This theme patch and the Super Patch but will not earn other instant rewards.



NEW!

2021 Super Patch

Work on your troop members' decision-making skills while they decide how to individually earn the 2021 Super patch. Your troop can choose between three given guideline options or create their own guidelines — reward them based on what parts of the cookie program they would like to focus their efforts on! Patches will be given to TCPC's at the start of the program to be given to the girls instantly as they earn the patch based on the guidelines decided by their troop!

Option 1: Super Focus on the Phases

Earn the 2021 Super patch by showing a dedication to participating in all three phases of the 2021 cookie program and completing the following:

- Sell 150+ packages during the Initial Order Phase.
- Sell 24+ packages during the Goal Getter Phase.
- Sell 48+ packages during the Cookie Booth Phase.

Option 2: Super Techie

Earn the 2021 Super patch by showing a dedication to the Digital Cookie program during the cookie program and completing the following:

- Sell 50+ packages on the Digital Cookie online platform.
- Create a video on your Digital Cookie site promoting your 2021 cookie business.
- Send 20 emails through your Digital Cookie site promoting your 2021 cookie business.

Option 3: Super Earner

Earn the 2021 Super patch by being super involved in the Girl Scouts of the USA cookie program offerings and completing the following:

- Complete the steps and earn the Cookie Entrepreneur Family Pin.
- Earn one of the Financial Literacy badges offered by GSUSA.
- Earn one of the new entrepreneurship badges offered by GSUSA.

Option 4: Create Your Own

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