



Are you a creative go-getter who loves making videos?
Do you come up with innovative ways to share your cookie goals?
Are you a Mint to Achieve cookie entrepreneur? Then do we have a contest for you!

Digital Cookie Video Contest



The Digital Cookie Video Contest, new this year, offers Girl Scouts the opportunity to show their techie side, along with their creativity and people skills by creating a promotional video (either for their own personal Digital Cookie site or with their troop for their troop Digital Cookie site). Videos uploaded on Digital Cookie are a great way to promote your young entrepreneur's online business! They can help your Girl Scout's customers know a little bit more about her goals for this cookie program!

Individual Rules:

1. All individual entries must submit their Digital Cookie video link through the below Google Form.

<https://bit.ly/3mCcg9E>

2. Videos must include:
 - Girl Scout introduction.
 - Girl Scout's goal.
 - Why the Girl Scout has set that specific goal.
 - The phrase: "We've got this!"
3. Videos must abide by all social media guidelines. To see guidelines, follow the link below.

www.gsoh.org/cookiesocial

Troop Rules:

1. All troop entries must submit their Digital Cookie video link through the below Google Form.

<https://bit.ly/3iJD5Gu>

2. Videos must include:
 - Girl Scout or troop introduction.
 - Troop goal.
 - Why the troop has set that specific goal.
 - The phrase: "We've got this!"
3. Videos must abide by all social media guidelines. To see guidelines, follow the link below.

www.gsoh.org/cookiesocial



How it works:

Once your Girl Scout or troop submits their video through the Google Form, they will be entered into the drawing pool. All names and troop numbers will remain in the pool throughout the entire cookie program, so there is no need to submit multiple times! If your Girl Scout or troop's name is drawn, they will no longer be in the drawing pool, giving others the opportunity to win!

- All individual entries will be included in a weekly drawing for the duration of the 2021 Girl Scout Cookie Program. Every Friday from Jan. 3 to March 22 a winner will be announced and will receive a \$25 program card celebrating her efforts to engage with her customers on her individual Digital Cookie site.
- All troop entries will be included in a monthly drawing for the duration of the 2021 cookie program. On the last Friday of January, February and March 2021 a troop will be drawn to receive a \$75 reward card celebrating their team work to engage with their customers on their troop's Digital Cookie site!