



Use this worksheet with the troop members to plan how they will achieve their money earning goals during the cookie program.

### A. Troop Goal:

How does the troop plan to use its cookie program proceeds?

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### B. Troop Goal Cost:

How much does the troop need for their plan? Estimated Cost \$ \_\_\_\_\_

How much does the troop currently have? Current Funds - \$ \_\_\_\_\_

How much does the troop need to earn? Need to Earn =\$ \_\_\_\_\_

*Troop proceeds are calculated using the Per Girl Average (PGA) of the troop. Troop proceeds begin at 70¢ per package. Troops Juniors and older are also eligible to opt out to receive an additional 5¢ in proceeds. For more information about troop proceeds, including bonus proceeds that may be available for your troop, see page 6 in the Troop Quick Start Guide.*

Troop Needs to Earn \$ \_\_\_\_\_

Estimated Troop Proceeds ÷ \_\_\_\_\_

How many packages does the troop need to sell? = \_\_\_\_\_ packages

### C. Cookie Program Plan:

*How is the troop planning to sell the number of packages to reach their earning goal? Girls sell cookies to families and friends and troops hold cookie booths to sell cookies together for their goal. Girls and their leaders can work to set individual girl goals and troop goals.*

How many packages do the girls want to sell to family and friends?  
\_\_\_\_\_ Troop packages goal

How many girls are participating in the program?  
÷ \_\_\_\_\_ girls participating

Goal packages per girl (packages goal divided by girls participating)  
= \_\_\_\_\_  
Each Girl's Goal

#### Troop Cookie Booths

Cookie booths are a great way for troops to share their goals with the community and sell additional packages of cookies! See the Cookie Booth Guide, released January 15, for the latest guidance on holding cookie booths and recommended quantities.

How many packages of cookies does the troop want to sell at cookie booths?  
\_\_\_\_\_ packages

How many packages does the troop estimate per booth?  
÷ \_\_\_\_\_ packages

How many cookie booths should the troop plan to hold?  
= \_\_\_\_\_  
Number of Cookie Booths