2022 Girl Scout Cookie Program Troop Goal Setting Worksheet

Use this worksheet with the girls to plan how they will achieve their money earning goals during the 2022 Girl Scout Cookie Program.

A. Troop Goal:

How does the troop plan to use its cookie program proceeds?

_____

_____

_____

_____

_____

B. Troop Goal Cost:

How much does the troop need for their plan?	Estimated Cost	$_____
How much does the troop currently have?	Current Funds	-$_____
How much does the troop need to earn?	Need to Earn	=$_____

Troop proceeds are calculated using the Per Girl Average (PGA) of the troop. Troop proceeds begin at 70¢ per package. Troops that are Juniors and older are also eligible to opt out to receive an additional 5¢ in proceeds. For more information about troop proceeds, including bonus proceeds that may be available for your troop, see page 12 in the Troop Guide.

Troop needs to Earn $ _____

Estimated Troop Proceeds ÷ _____

How many packages does the troop need to sell? = _____

C. Cookie Program Plan:

How is the troop planning to sell the number of packages to reach their earning goal? Girls sell cookies to families and friends and troops hold cookie booths to sell cookies together for their goal. Girls and their leaders can work to set individual girl goals and troop goals.

How many packages do the girls want to sell to family and friends?

_____ Troop packages goal

How many girls are participating in the program?

÷_____ girls participating

Goal packages per girl (packages goal divided by girls participating)

=_____
   Each Girl's Goal

Troop Cookie Booths
Cookie booths are a great way for troops to share their goals with the community and sell additional packages of cookies! See the Troop Guide for guidance on holding cookie booths and recommended quantities of cookies for different kinds of booths.

How many packages of cookies does the troop want to sell at cookie booths?

_____ packages

How many packages does the troop estimate per booth?

÷_____ packages

How many cookie booths should the troop plan to hold?

=_____
   Number of Cookie Booths