

Dear Girl Scouts,

The 2023 Cookie Program is just a few weeks away, and we're excited to see all the creativity and enthusiasm as Girl Scouts showcase their entrepreneurial skills.

We've seen over and over again that girls who participate in the Girl Scout Cookie Program gain the valuable life skills of goal setting, decision making, money management, people skills, and business ethics—plus their confidence soars, and they have so much fun with their friends!

As we count down to kickoff, we want everyone to be aware of one change to this year's Cookie Program. We have been notified by our baker, Little Brownie Bakers (LBB), that they are experiencing supply chain and workforce disruptions that will impact the production and delivery of cookies shipped through Digital Cookie® during the upcoming cookie season.

- Girl Scouts of the USA (GSUSA) and all affected councils have been working together to develop solutions that minimize impacts to girls and councils. Those solutions look different for each council – from delaying start dates to internal program changes. For our council, it means online digital cookie shipped sales will be held Feb. 27- March 19 and will include Raspberry Rally.

So what does this all mean? Ultimately, the answers vary slightly by each council. For GSOH and the majority of other councils, the ONLY impact is that Digital Cookie Shipped orders will open from Feb. 27- March 19. The rest of our program will open as planned on January 6th. We will also end on time, March 19th. Shipped orders make up a very small percentage of our overall sales, so we do not anticipate a significant change in what the girls are able to sell. The product program team is also working on some additional strategies to support our girls so that all girls are able to hit their goals.

The Cookie Program is important to your troop goals and plans, so we are working closely with GSUSA and LBB to ensure a successful season for our girls. Our product program team is diligently preparing resources to assist girls and volunteers in riding this unexpected wave as gracefully as the dolphin, this year's cookie mascot.

And like this year's cookie theme, we know you will "go bright ahead!"

Sincerely,

Melinda Prickett, COO
The Product Program Team