



Creating a Higher Impact 2019

A Girl Scout Year in Review

Dear Girl Scout Family and Friends,

In the last year, Girl Scouts of Ohio's Heartland has continued to launch new programs and plans for the future so we can set our girls up for success.

Throughout the year we continued to grow participation in our highest awards with 278 girls earning the Bronze Award, 59 girls earning the Silver Award and 25 girls earning the Gold Award.

Urban Campout also grew with more than 250 guests coming to Camp Ken-Jockey for this unique event. Guests experienced a touch of camp while also raising more than \$90,000 to support our programming.

We have our eyes on the future, and we know jobs in science, technology, engineering and math (STEM) will make up a huge percentage of our workforce. We're continuing to move forward with Dream Big, our transformational initiative to help Girl Scouts of the USA with its STEM Pledge to put 2.5 million girls in the STEM pipeline by 2025. Dream Big will give girls access to a safe space to learn and grow leadership skills while being immersed in STEM and the outdoors.

Girl Scouts sets girls up to be the leaders of tomorrow. Through our programming, girls learn by doing and gain the skills needed for a lifetime of leadership.

Our advancement is due in large part to the incredible volunteers and supports who make this success possible.

Yours in Girl Scouting,

Amy Franko
Chair, Board of Directors



Tammy H. Wharton
Chief Executive Officer



A Peek into the Future

Science, Technology, Engineering, and Math (STEM) are a key priority for Girl Scouts of the USA (GSUSA). In alignment with GSUSA's STEM Pledge to put 2.5 million girls in the STEM pipeline by 2025, Ohio's Heartland Council is working on a transformational initiative titled Dream Big; aimed at reaching more girls and providing higher impact programs.

Dream Big will give girls in both rural and urban communities a safe space to learn and grow while being immersed in STEM and the outdoors. Girls in K-12 will have that crucial access to learn the skills they will need to be successful in their future careers.

MEMBERSHIP

MEMBERSHIP BREAKDOWN BY LEVEL

2,417

DAISY (K-1)

5,398

BROWNIE (2-3)

4,874

JUNIOR (4-5)

4,090

CADETTE (6-8)

1,134

SENIOR (9-10)

628

AMBASSADOR (11-12)

1,613

LIFETIME MEMBERS

1,518

TOTAL TROOPS

302

NEWLY FORMED TROOPS

1,811

NEW VOLUNTEERS

COMMUNITY OUTREACH PROGRAM GIRLS
2,954

TROOP GIRLS
14,999

INDIVIDUALLY REGISTERED GIRLS
582

18,535
GIRLS SERVED



BADGES AND PATCHES

Badges, patches, and other insignia on a girl's uniform signify her interests, participation in activities, and the amazing achievements she has accomplished as a Girl Scout. Earning insignia is a great way for a girl to learn new skills, remember every adventure, and show the world that she can do it all.

44,731

TOTAL BADGES

3,743

TOTAL COUNCIL PATCHES

WE RAN

238

TOTAL PROGRAMS

IN

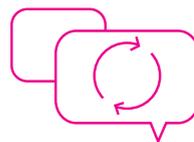
6

FOCUS AREAS



38

ARTS & HUMANITIES



23

ADVOCACY & ENGAGEMENT



76

STEM



46

OUTDOOR EDUCATION



45

HEALTH & WELLNESS



10

ENTREPRENEURSHIP

HIGHEST AWARDS

Last year, participation in our highest awards programs was as follows:



25

GOLD AWARDS



59

SILVER AWARDS



278

BRONZE AWARDS

HIGHEST AWARD HIGHLIGHT



TROOP 1275'S STORY



After discovering the absence of Girl Scout license plates for the last 20 years Girl Scouts from Troop 1275 from Ashland Co. Ohio decided they wanted to affect change for Girl Scouts state-wide. The girls contacted their local Representatives and advocated to Girl Scout CEOs in multiple councils about the importance of bringing back Girl Scout license plates. They worked with all the Girl Scout councils in the state of Ohio to determine what the license plate would look like, petitioned the public and their fellow Girl Scouts to help support their project, drafted a testimony to present at the Ohio State House and opted to provide it in-person.

While discussing the impact of their project one girl stated “I learned that I can put my shyness behind me”. The girls learned they can speak in front of people and advocate for a change they believe in. Their project culminated in the troop providing testimony at the Ohio State House in front of the Ohio House of Representatives Transportation Committee. The girls said they were nervous and felt timid, but they were able to overcome those feelings to deliver an excellent testimony that was very well received by the Committee. They learned to put their

worries behind them, and if they set their minds to something and work hard —even if that something feels too big, they can do it.

On Tuesday March 12, 2019 the girls’ hard work paid off. After hearing the girls’ testimony and answers to the few questions that were raised the Transportation Committee unanimously voted to include the re-instatement of Girl Scout license plates on House Bill 35. This bill will change Ohio law as it pertains to Ohio Revised Codes 4501.21 and 4503.68. It has various steps to go through before it can become a law, but it is in motion and will become a law by the summer of 2019. One of the troop leaders reflected on the process: “This has been a very lengthy and very involved project, but they have learned so much about communication, government, and public speaking. As Girl Scouts, we are all very excited to see these plates make their way onto the roads.”

Congratulations to Olivia, Skylar, Marissa, Kylee, Estella, and Naomi on earning their Girl Scout Bronze Award!



COOKIE PROGRAM

2,248,126

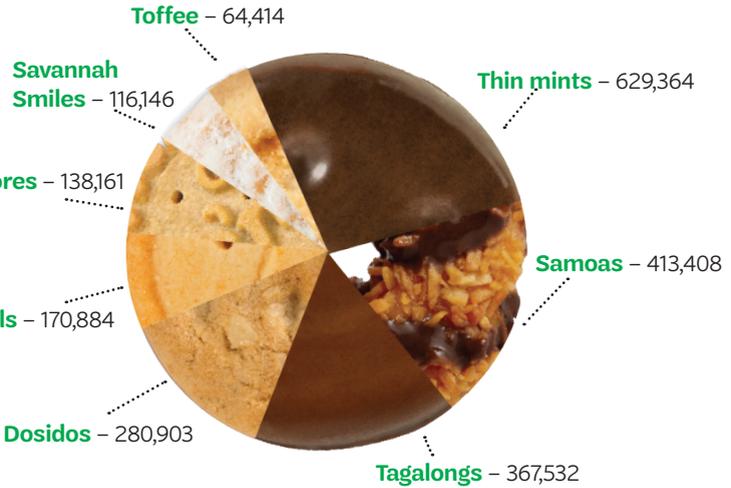
COOKIE PACKAGES SOLD

11,702

GIRLS PARTICIPATED

192

PACKAGES PER GIRL AVERAGE



67,314 DONATED PACKAGES (FOOD BANK AND OPERATION SALUTE)



Digital Cookie Sales

4,186

PARTICIPANTS

112,186

PACKAGES SOLD

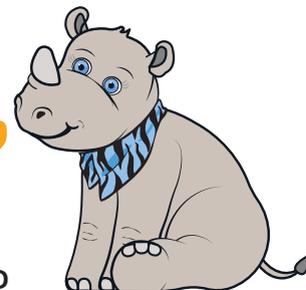
FALL PRODUCT PROGRAM

3,625

GIRLS PARTICIPATED

627

TROOPS PARTICIPATED



GIRL PROGRAMS

TREE TAPPERS

758

ATTENDEES



106

GALLONS OF SYRUP

566

BOTTLES OF SYRUP SOLD

590

PANCAKE BREAKFASTS SERVED

GIRL SCOUTS GROW

1,000

PARTICIPANTS



A COMMITMENT TO STEM

MORE THAN

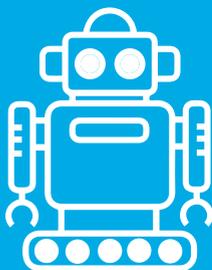
3,000

GIRLS PARTICIPATED IN STEM PROGRAMMING THROUGH OUR SPONSORS SUCH AS



COSI, Franklin Park Conservatory, Columbia Gas, Honda, Huntington, and Ohio State University

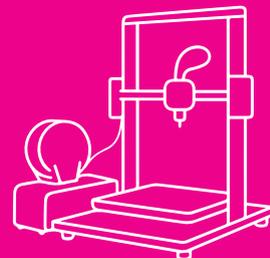
COUNCIL PROGRAMS EXPOSED GIRLS TO COOL TECHNOLOGY SUCH AS:



ROBOTICS



DRONES



3D PRINTING

CAMP

DAY CAMP

9

WEEKS



25

SESSIONS



2333

PARTICIPANTS

RESIDENT CAMP

10

WEEKS



70

SESSIONS



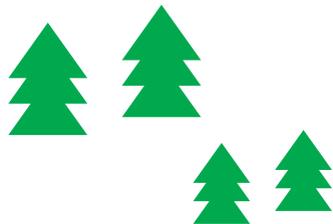
1036

PARTICIPANTS

WITH COUNSELORS FROM

US, England, Scotland, Wales, Ireland, Turkey, Poland, Spain, Venezuela, Australia, New Zealand

TROOP CAMPING

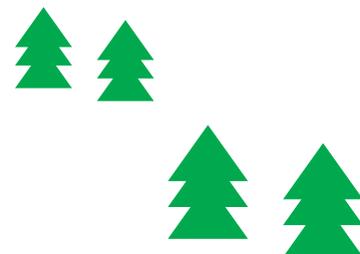


3752

GIRLS

1452

ADULTS



PHILANTHROPIC EVENTS



Urban Campout

On Friday, Sept. 27, 2019, Girl Scouts of Ohio's Heartland welcomed more than 250 guests to Camp Ken-Jockey for the second Urban Campout! Guests experienced an evening under the stars with live music from Shucking Bubba Deluxe, delicious catering from Milo's and an assortment of cocktails, wine and beer. Activities for the evening ranged from archery to astronomy, with a silent auction and ever popular wine pull! The community came together and celebrated at this unique signature event, raising more than \$90,000 to support Girl Scouts of Ohio's Heartland and programming that builds girls' courage, confidence and character now and for the future.

Sponsors

Platinum

- Glen and Shakila Aherns Family Foundation.
- Lbrands Foundation.

Sponsors Con't.

Silver

- American Electric Power Foundation.
- Nationwide.

Bronze

- The Champion Companies.
- Fairway Independent Mortgage Corporation.
- Feazel Roofing.
- Fifth Third Bank.
- Dave and Amy Franko.
- GSOH Board of Directors.
- Bob and Robin Harriman.
- Huntington.
- Medical Mutual of Ohio.
- OhioHealth.
- Oswald Companies.
- Park National Bank.
- PNC.
- Porter, Wright, Morris, & Arthur LLP.
- Rockbridge Capital.
- The Scotts Miracle-Gro Company.

Friends of GSOH

- DHL Supply Chain.
- King Business Interiors.

State of the Girl

State of the Girl 2019 was held at The Boathouse on Tuesday, March 5, 2019. More than 200 Girl Scouts and supporters were joined by Sylvia Acevedo, the CEO of Girl Scouts of the USA and former rocket scientist, and Dr. Kathryn Sullivan, a former astronaut and Administrator for the National Oceanic and Atmospheric Administration while they had an incredible conversation about their careers in STEM. Both had formative experiences as children that played a part in their decisions to pursue STEM careers. For Kathy, it was a teacher misunderstanding toys on her Christmas list. And Sylvia had a Girl Scout troop leader who encouraged her interest in space. In addition, the community had the chance to have their own conversations with women from other organizations across Columbus to discuss issues facing girls today.

Sponsors

Premier

- American Electric Power Foundation.

Silver

- Thirty-One Gifts.
- Glen & Shakila Aherns Family Foundation.
- JPMorgan Chase.

Host

- Christi Vargo and Carol Davis.
- Easton Community Foundation.



DONORS



DONOR SPOTLIGHT: BIG LOTS CAMP



At Girl Scout camps girls learn and explore, expand their horizons, and unleash their leadership skills. At Girl Scout camp girls can try new things, make new friends and create memories that last a lifetime. A recent Kamik survey done in September 2018, shows that:

- Only 30 percent of children play outdoors daily.
- One in five kids today play outside only once a week or less.
- Kids ages 8-18 average seven hours of screen time a day.

Yet studies show that being outside has a multitude of positive effects for youth including health benefits, improving moods, boosting immunity and building confidence. In a study done by Mind Body Green, four out of every five children surveyed said they felt more confident after playing outside. And in a world where children are experiencing more mental health issues, building self-confidence is critical to help them thrive.

That is why Big Lots wanted to give girls who haven't been to Girl Scout camp that opportunity. With their gift made in 2019, GSOH sent girls from East Linden Elementary school to Camp Ken-Jockety, in western Franklin County, for a full day of camp. While girls were there, they explored the 220-acre camp as they went on a hike, spent time fishing, sang songs and of course enjoyed some delicious s'mores. They listened for the sounds of nature, identified poison ivy and bonded with each other.

With the gift from Big Lots, these girls experienced the outdoors in a way they never had before.

“Big Lots Foundation funds innovative educational programs that create positive outcomes in the classroom, and we believe that Girl Scouts' confidence-building curriculum helps girls be the BIG difference for our future,” said Big Lots Vice President of Internal Communications, Events and Philanthropy Jeremy Ball. “We prioritized removing barriers like accessibility and encouraged skills like curiosity by funding a two-step adventure that focused on meeting our girls where they are for a meaningful experience.”

Big Lots did not stop with that one camp experience, they also sponsored five girls to go onto resident camp. The day camp experience was a crucial first step to help these girls feel comfortable in the outdoors. To set girls up for success, we have progressive steps that start with day camp so that when girls go to resident camp, they have the confidence and tools need to have a great outdoor experience.

With Big Lots support these girls had an exciting, girl-led outdoor adventure while learning important skills that teach valuable life lessons, such as self-reliance, leadership, teamwork, problem-solving and perseverance.



PEARL SOCIETY (2018-2019)

These donors gave \$1,000 or more from Oct. 1, 2018-Sept. 30, 2019.

Glen and Shakila Ali Aherns
Michele Bertoia
Jacquie Bickel
Karrie Braganza
Stacy Burbure
Audra Christie
Molly Crabtree
Michelle Cramer
Don and Suzanne Cruickshank
Tracy Elich
Cailin Falato
Amy Franko
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Michael Griffith
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Dan Hunt
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"Casey" Kerr
Darla King
Cathy Lanning
"Tak" Lowe
Kathy Lowrey Gallowitz
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Barbara Poppe
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Jennifer Reimer
Teresa Smith
Molly Watts
Diana Westhoff
Tammy H. Wharton
Annette Whittemore

JULIETTE GORDON LOW LEGACY SOCIETY MEMBERS

Shakila Ali
Erik and Eva Anderson Girl Scout
Movement-wide
Challenge Planned Gift
Dianne Belk and Lawrence Calder
Girl Scout
Movement-wide Challenge
Planned Gift
Wayne and Ruth M. Cook
Nancy Cruickshank
Tracy A. Elich
Amy Franko
Eileen S. Goodin
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Anonymous
Anonymous
Kathy Lowrey Gallowitz
Heidi Hansen McCrory
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Arline and Clay Littick*
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Marcella Niehaus Mahrt*
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Mary Jane and Donald McClurg*
Phyllis Milks*
Mary Ann Moeffert*
William B. and Norma Moore*
Donald Robbins*
Della Selsor*
Barbara P. and Larry Smith*
Burton Stevenson*
Buell F. Webster*
George Wooster*
Mabel Wurster*

**Deceased*



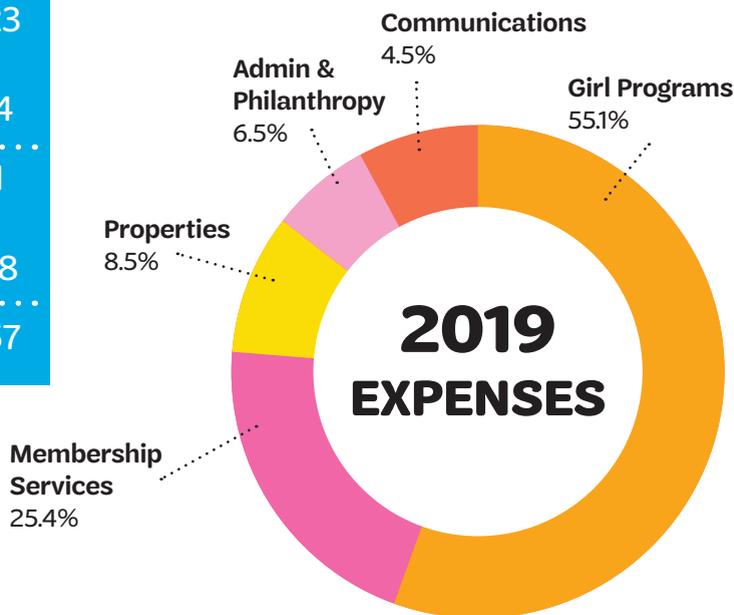
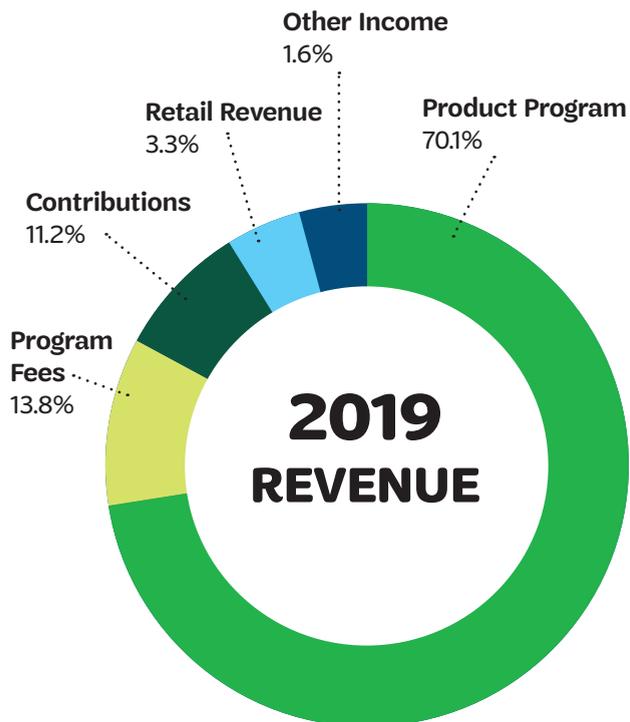
FINANCIALS

AUDITED STATEMENT OF FINANCIAL POSITION

Total Assets	\$11,970,208
Liabilities	\$2,433,351
Net Assets	\$9,536,857
Total Liabilities and Net Assets	\$11,970,208

AUDITED STATEMENT OF ACTIVITIES

Total Support Revenue and Gains	\$7,462,223
Total Operational Expenses	\$7,816,594
Change in Net Assets	-\$354,371
Net Assets, Beginning of Year	\$9,891,228
Net Assets, End of Year	\$9,536,857



BOARD OF DIRECTORS

2018-2019

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OhioHealth

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Girl Members

Leski M.
Bethany B.

2019-2020

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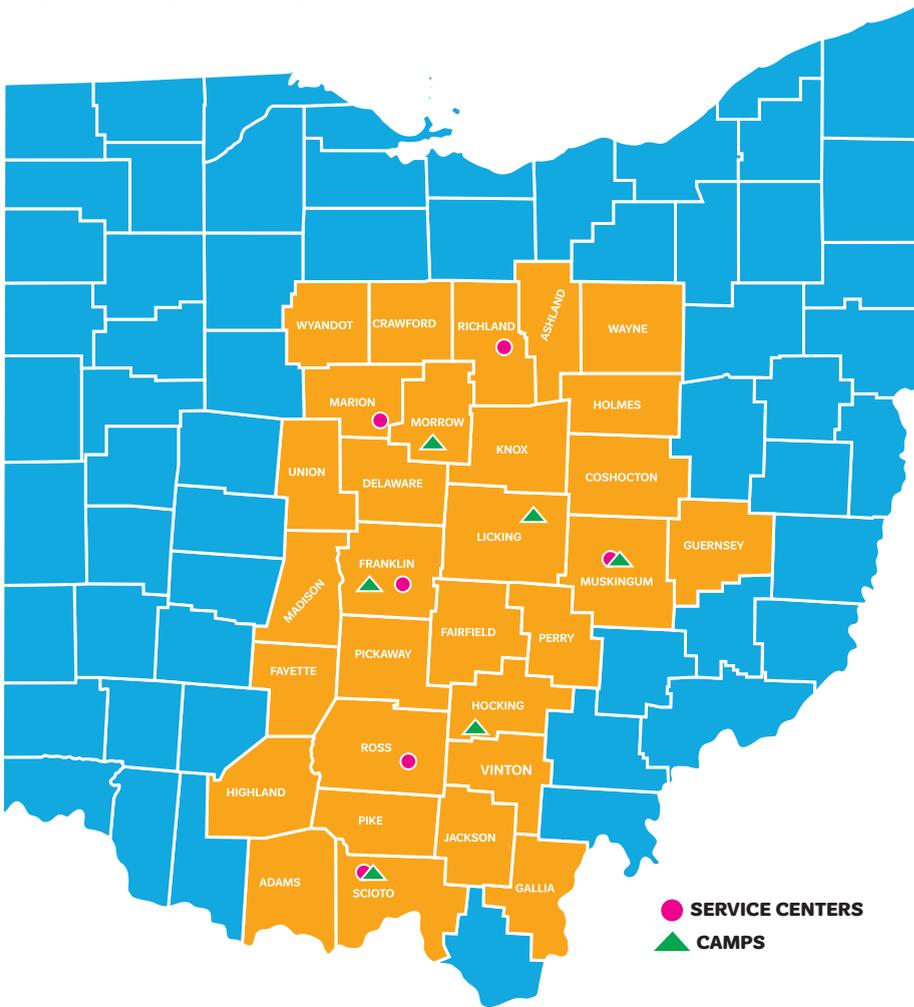
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Park National Bank
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Rockbridge Capital
Trunali Patel
Scotts Miracle-Gro
Matt Pieper
JobsOhio
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OSU Wexner Medical Center
Teresa Smith
NiSource
Annette Whittemore
Community Volunteer
President and CEO
Tammy H. Wharton
Girl Members
Lily C.
Jordan P.



30 COUNTIES

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CRAWFORD
DELAWARE
FAIRFIELD
FAYETTE
FRANKLIN
GALLIA
GUERNSEY
HIGHLAND
HOCKING
HOLMES
JACKSON
KNOX

LICKING
MADISON
MARION
MORROW
MUSKINGUM
PERRY
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UNION
VINTON
WAYNE
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WITH THE GIRL SCOUTS OF OHIO'S HEARTLAND

