

INVEST IN THE FUTURE OF GIRLS.

Each year, we serve more than 18,000 girls with the help of 4,000 volunteers across a 30-county area. As we watch these girls grow in courage, confidence, and character, we grow, too, in pride. Our successes – and each of our Girl Scouts' successes – are made possible by a desire to learn and explore and by the sponsors who believe in our mission.

When you support us, you're supporting girls and investing in the future of our world. Because we know that girls are our next senators, artists, CEOs, and scientists. Help them on their leadership journey – **become a Girl Scouts of Ohio's Heartland sponsor today.**



Financial Literacy Sponsorship:

January 5 - March 24, 2019

Our Financial Literacy Programs, including the annual Girl Scout Cookie Program, provide girls with opportunity to learn valuable life skills to prepare them for the future. When girls participate in the Girl Scout Cookie Program, they get more than life-changing experiences and adventure. They also develop essential life skills:

- ✓ Goal setting
- √ Decision making
- ✓ Money management
- ✓ People skills
- √ Business ethics

Get involved and support a program that is girl-led, that allows girls to soar.

Sponsorship opportunities range from \$5,000 - \$25,000.



Leadership: Through the Eyes of Girls Conference Sponsorship: January 19-January 20, 2019

Girl Scouting is anchored in providing girls leadership experiences. Through these experiences girls discover themselves, connect with others, and take-action to make the world a better place.

The Leadership: Through the eyes of the Girls Conference is designed by girls, for girls. Participants will get to hear first-hand from female leaders in our community, be involved in breakout sessions, and celebrate the power of G.I.R.L. Topics will include things that are impacting girls today including exploring mental health issues, identifying toxic relationships, to uncovering their passions,

Gifts made to the leadership conference support girls becoming more confident and achieving personal goals to effect positive change in their communities, the nation, and the world.

Sponsorship opportunities range from \$1,000 - \$10,000.



State of the Girl Sponsorship:

March 5, 2019

State of the Girl is a community conversation aimed to elevate the voices of girls and help everyone understand the key issues that affect their lives. Proceeds from the event support the Girl Scouts of Ohio's Heartland financial assistance program. The financial assistance program helps more than 3,000 girls annually with membership and program aid.

Join the conversation and show your support.

Sponsorship opportunities range from \$500 - \$10,000.



Mad Mud:

May 4, 2019

The seventh annual Mad Mud Challenge will take place on Saturday, May 4, 2019 at Camp Crooked Lane. Modeled after popular mud races for adults, Mad Mud challenges girls throughout a course of obstacles.

This challenge gives girls the opportunity to:

- √ Be go-getters
- √ Face challenges and solve problems
- ✓ Learn to work as a team to accomplish common goals
- ✓ Build healthy habitats
- ✓ Celebrate success

These skills provide girls the tools to build the confidence they need to thrive as girls, as young women, and as future leaders.

Sponsorship opportunities range from \$1,000 - \$10,000.

Gold Award Sponsorship:

Spring 2019

The Girl Scout Gold Award represents the highest achievement in Girl Scouting, recognizing girls who demonstrate extraordinary leadership through remarkable Take Action projects that have sustainable impact in their communities-and beyond. Gold Awards are earned by Senior and Ambassadors girls, grades 9-12. The Gold Award ceremony is a time that we come together to recognize, honor, and celebrate those girls that have received the Gold Award.

Support the council in honoring these young women on their accomplishment and inspire the next generation of Gold Award recipients.

Sponsorship opportunities range from \$1,000 - \$10,000.

Urban Campout:

September 27, 2019

Urban Campout is the Girl Scouts of Ohio's Heartland signature fundraising event. This adult-only casual-chic evening brings together community leaders and donors to enjoy the beautiful Camp Ken-Jockety under the stars. Guests enjoy great food and music, unique experiences including viewing the stars and planets through a high-resolution telescope, Girl Scout cookie beer and wine pairings, samples of maple syrup tapped and created at camp, and of course, enjoy a gourmet s'more.

Support girls in Girl Scouting and give them the opportunity to explore the outdoors and everything STEM.

Sponsorship opportunities range from \$2,500 - \$20,000.

Community Outreach:

Ongoing Programming

Many girls face obstacles to participating in a traditional Girl Scout troop, such as membership fees, adults with less time to volunteer and a lack of transportation to and/or from meetings and activities. Girl Scouts of Ohio's Heartland Community Outreach program breaks down those barriers and provides girls with meaningful Girl Scout experiences in a girl-centric, girl-only environment.

Thanks to generous donations made throughout the year, we provide over 2,500 girls with Outreach programming.