

2024 Girl Scout Cookie Program Instant Rewards

Reward your Girl Scouts sooner with instant rewards! As they reach each instant reward level during the 2024 Girl Scout Cookie Program, they receive the reward item from their troop cookie program coordinator (TCPC) right away — no waiting necessary!



Charm Patch
25+ Packages



Axolotl Bandana
75+ Packages



Samoas Scrunchie Set
125+ Packages



2024 Charm
Troop Choice

Troops that opt out of girl rewards can still earn the Charm Patch and the Own Your Magic Charm.

Troop Choice Reward

Your troop will work on their decision-making skills while choosing whether to earn the 2024 Charm by having each Girl Scout complete a Cookie Bingo or to create their own guidelines — each Girl Scout will receive their charm as soon as they earn it!

Option 1: Cookie Bingo



Mark off each square as you complete it and earn the 2024 charm when you've completed a row, column, or diagonal! Find a printable bingo card at gsoh.org/cookieresources or scan the QR code!

Option 2: Create Your Own

Work together as a troop to decide what three steps everyone will complete to each earn the Own Your Magic Charm!

1. _____

2. _____

3. _____



2024 Cookie Bingo

Complete a bingo to earn your 2024 charm!

2024 Cookie Bingo

Complete a bingo to earn your 2024 charm!

Set up your Digital Cookie account.

Attend a 2024 Cookie Rally or Cookie Rookie activities

Write thank you cards for your customers!

Reach 100+ packages during the 100 Cookie Club time frame!

Sell 1 package of each Girl Scout Cookie.

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Write thank you cards for your customers!

Reach 100+ packages during the 100 Cookie Club time frame!

Sell 1 package of each Girl Scout Cookie.

Earn an entrepreneurship badge!

Participate in a walkabout!

Reach 180+ packages during the Initial Order Phase.

Set goals for individual rewards and troop proceeds!

Make a list of the ways you can use the 5 skills outside of the cookie program.

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Make a list of the ways you can use the 5 skills outside of the cookie program.

Reach 225+ packages of cookies!

Participate in National Girl Scout Cookie Weekendl!

Free Space!

Use social media to promote your cookie business.

Reach 10 packages of cookies toward Operation Salute.

Reach 225+ packages of cookies!

Participate in National Girl Scout Cookie Weekendl!

Free Space!

Use social media to promote your cookie business.

Reach 10 packages of cookies toward Operation Salute.

Work with your family to earn the Cookie Entrepreneur Family Pin.

Reach 50+ packages during the Booth Phase.

Create a flyer or business card to promote your cookie business.

Send 10 emails through your Digital Cookie site.

Tell five customers about the 5 for 5 contest!

Work with your family to earn the Cookie Entrepreneur Family Pin.

Reach 50+ packages during the Booth Phase.

Create a flyer or business card to promote your cookie business.

Send 10 emails through your Digital Cookie site.

Tell five customers about the 5 for 5 contest!

Participate in a cookie booth!

Set your 2024 cookie program goal!

Tell 10 customers your package goal and why you're trying to reach it.

Enter the Digital Cookie Video Contest!

Create a door hanger for walkabouts or a banner for cookie booths.

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