

2023 Girl Scout Fall Product Program Individually Registered Member Guide

Nuts, Candy & Magazines • Oct. 1-22

Thank you for coordinating your Girl Scout's 2023 Fall Product Program! As their fall product program coordinator, you help them achieve their goals, learn the Five Skills, and earn rewards and a program card to fund their adventures!

Program Kick-Off

Kick off the 2023 Girl Scout Fall Product Nuts & Candy Program by practicing skills, setting goals, and learning about the products with two great options:

Rally Kits

Kits have materials for six activities Girl Scouts can do on their own or with their troops to explore the Fall Product Program and stretch their skills! Register through gsEvents by **Sept. 12**.

Kick Off Contest, Oct. 1-3

Girl Scouts have a chance to earn exclusive rewards for starting their 2023 Fall Product Program strong! Learn more at <https://www.facebook.com/GSOHProductProgram> or scan the QR code below.



Why Girl Scouts Participate

Girl Scouts will gain the skills they need to “Own Your Magic” as leaders in their own lives, in business, and in the world.

They develop communication and people skills by:

- Explaining the importance of Girl Scouts to family and friends.
- Encouraging customers to donate through Care to Share.
- Taking orders and collecting money from customers.

And practice online business safety and etiquette while:

- Setting up their online store and creating their avatar.
- Sharing their store link so customers can support them in reaching their goals.
- Communicating with customers and delivering orders promptly.



goal setting



decision-making



money management



people skills



business ethics

How It Works

This financial literacy program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates, and magazines.

1. In-person by taking orders and collecting payments.
2. Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or, they can select from a group of nut and chocolate products that Girl Scouts deliver.
3. Or customers can support their goals and the community by purchasing an item to be donated to military organizations on their behalf through Care to Share.

Important Dates

Sun., Oct. 15

Deadline to earn the 2023 patch by sending 18+ emails.

Mon., Oct. 23

Caregivers enter orders and make girl reward selections in M2 by 11:59 p.m.

Mon., Nov. 27– Fri., Dec. 1

Caregivers pick up products GSOH service center.

Fri., Dec. 1– Fri., Dec. 8

Girl Scouts deliver in-person orders.

Earn While You Learn

Program Admissions

Your Girl Scout will earn program admissions in lieu of troop proceeds based on the number of packages sold in addition to girl rewards at these levels. These are cumulative, like final rewards, and part of the rewards structure for individually registered Girl Scouts.

Dollars Sold	Program Reward
\$150+	Earn two tickets to attend Tree Tappers: Maple Syrup Festival at Camp Ken-Jockety on March 23 or March 24, 2024 .
\$250+	Earn one ticket to attend Glide and Slide event on January 20, 2024 at Chiller Easton or February 24, 2024 at Chiller Dublin or April 6, 2024 at Chiller North.
\$350+	Earn four tickets to attend Girl Scouts Birthday Party at the Zanesville Service Center on March 9, 2024 .
\$450+	Daisy & Brownie Girl Scouts earn two tickets to attend Fairy Tale Ball at the Zanesville Service Center on November 4, 2023 . Junior & older Girl Scouts earn two tickets to attend the Mall Lock-In at River Valley Mall on April 20-21, 2024 .

PATCHES

A. 2023

Send 18+ emails by Sun., Oct. 15.

B. Own Your Magic

Sell 18+ nut or candy items.

C. Ocelot

Sell three magazines.

D. Custom Me2 Avatar

Send 18+ emails by Sun., Oct. 15., sell four magazines and 30 nut or candy items.

E. Cookie Crossover patch

Create a Me2 avatar, send 18+ emails in the 2023 fall product program, and sell 275 packages in the 2024 cookie program.

F. Care to Share

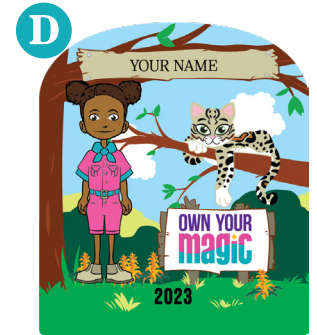
Sell five Care to Share items.

G. Stellar Seller

Achieve \$1,200 or more in total sales.

H. Double Stellar Seller

Achieve \$1,200 or more in total 2023 fall product program sales AND 1,200 packages in the 2024 cookie program.



REWARDS

1 \$100 Level

- 100+ patch



2 \$225 Level

- LED bike lights OR
- \$5 reward card



3 \$325 Level

- Small ocelot plush OR
- \$5 reward card



4 \$450 Level

- Ocelot socks OR
- \$5 reward card



5 \$550 Level

- Paint by numbers OR
- \$10 reward card



6 \$650 Level

- Large ocelot plush OR
- \$20 reward card



7 \$800 Level

- Cat headphones OR
- \$20 reward card



8 \$1,000 Level

- Stationary set & color changing markers OR
- \$20 reward card



9 \$1,200 Level

- Stellar Seller Celebration!



10 \$1,500 Level

- Own Your Magic set OR
- \$20 reward card



Calling All Stellar Sellers!

Achieve \$1,200 in total sales for an invitation to the Stellar Seller Celebration at Magic Mountain on May 11. Girl Scouts who also achieve 1,200 packages during the 2024 Cookie Program will get an additional exclusive Double Stellar Seller experience on June 8.



All About Ocelots

Scientific Name:
Leopardus Pardalis

Weight:
18 - 34 pounds

Length:
2.2 - 3.3 feet

Tail length:
10 - 18 inches

Interesting Facts:

- Ocelots live in rainforests.
- Ocelots are picky eaters.
- Ocelots are nocturnal.
- Ocelot coats are unique (no two ocelots have the same markings).



Getting Started in Three Easy Steps

1.



Go to www.gsnutsandmags.com/gsoh

On October 1, use the QR Code, URL above or click the link from the council website.

Follow the prompts to participate in the online Fall Product Program. Scan here and have your IRM number ready!

Your IRM number was sent in your confirmation email or you can email apearson@gsoh.org to get it again.

2.

Build your site

To customize your site, you can create an avatar that looks like you and record a personalized message for your avatar to deliver to friends and family.

Don't miss all the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

Visit your avatar room to see all your rewards!



3.

E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult.

Stay safe and be fair to other Girl Scouts participating in the 2023 Fall Product Program by following some social media guidelines.

- The Fall Product Program is a girl-led program and online marketing, and sales efforts should always be led by a Girl Scout while also being supervised by her caregivers.
- Sales links should never be posted to online resale sites (eBay, Facebook Marketplace, etc.).
- Be aware posts on Facebook containing the use of a dollar sign (\$) may automatically move the post to Facebook Marketplace.
- Social media ads should not be purchased or donated to promote sales links.
- Girl Scouts should consider removing their last names when using social media sites.

Deadlines and Due Dates by Month

Your Girl Scout's Order

Enter orders collected on the paper order card into M2 by clicking on **Paper Order Entry** from the Dashboard.

1. Look for your girl from the drop-down menu.
2. Enter the quantities from her paper order card and click **Update**. (If needed, you can edit the quantities after the order has been entered by clicking on her name and revising the quantities, then clicking **Update**.)

Financial Procedures

Mail a copy of your Troop Summary Report and your payment to Council Headquarters at 1700 Watermark Drive, Columbus, OH 43215 by **Wed., Oct 25**.

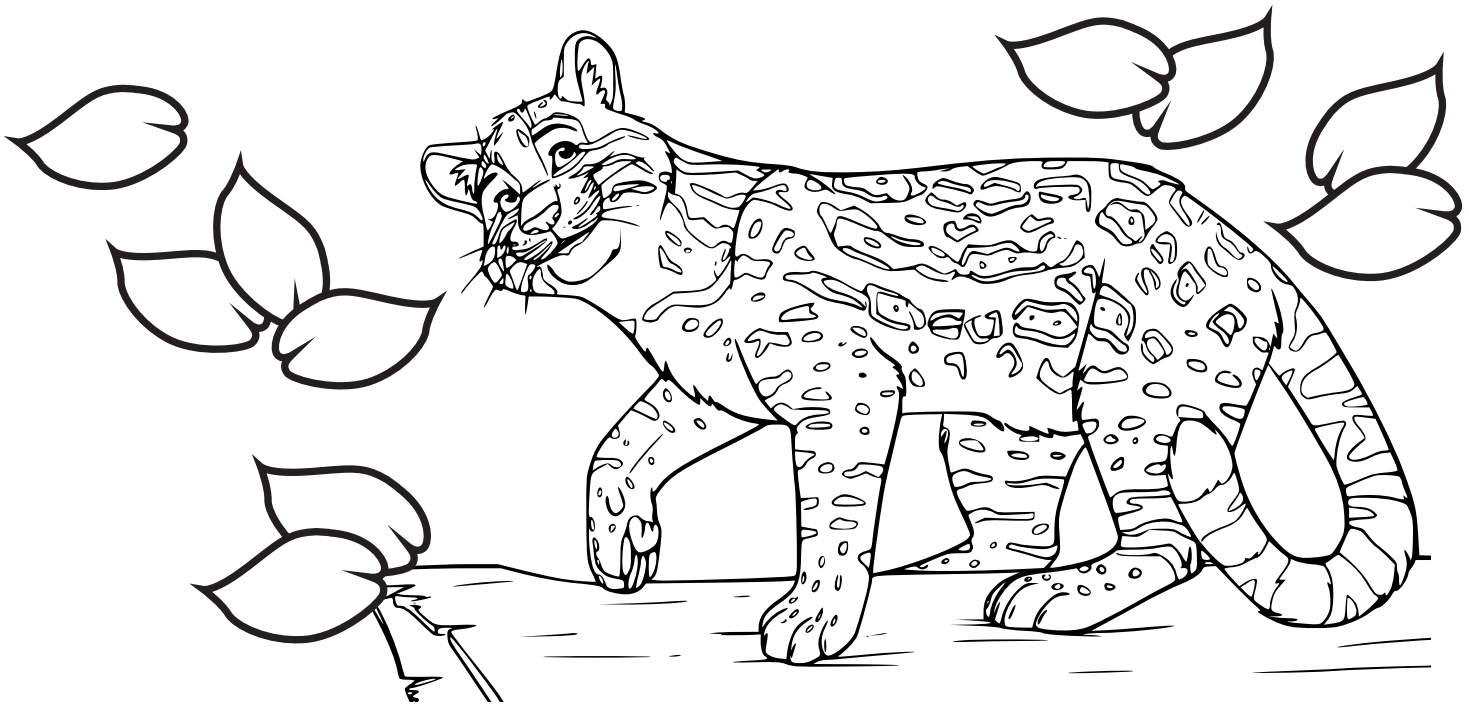
1. Click **Reports**, then **Summary Report**.
2. Payment should be "**Total \$ Sold**" minus "**Collected Online**" amount.
3. Mail or bring in a copy either a check or money order made out to Girl Scouts of Ohio's Heartland – **do not mail** cash.

Your Girl Scout's Reward Order

Rewards are ordered based on the orders in M2. There may be a brief delay between when paper orders are added and rewards updating for you to make choices.

1. Click on **View Reward Earners**.
2. Click on your Girl Scout's name. If there is a pink triangle with a "!" that mean a selection is needed.
3. Click on the pink triangle and make the selections, then click **Update**.

If your Girl Scout sold four magazines and 30 nut/candy items, make sure that she has created an avatar and entered her mailing address so she can receive her personalized avatar patch. Patches are mailed directly to your home.



Deadlines and Due Dates by Month

August & September

- Register your girl for Girl Scouts or renew her membership!
- Fill out online Girl Scout Permission Form (NEW!) This will be sent in IRM Inquiry Form and Monthly IRM Communication
- Watch the online training.
- Receive girl packet from council.
- Verify girl is showing in M2.

October

- **Beginning Sun., Oct. 1:**
 - Register your Girl Scout for the online program.
 - Help her personalize her storefront.
 - Begin taking online and in person orders.
- **Sun., Oct. 15** — Deadline to earn the 2023 patch Girl Scout by sending 18+ emails through M2.
- **Wed., Oct. 25 by 11:59 p.m.:**
 - Deadline to enter orders in M2.
 - Deadline to postmark a mailed copy of the Financial Report and payment of Troop Total Sales to Council Headquarters.

November & December

- **Beginning Tues., Nov. 28:** Pick up product from your selected service center.
 - Deliver products to customers by **Sat., Dec. 9.**
- Check email frequently for updates on reward pickup.
 - Rewards may arrive up to 12 weeks after the fall product program ends.
- Recap, celebrate, and prepare for the 2024 Girl Scout Cookie Program!

Resources

Webinars

- Get all your questions answered during our live online information sessions.
- **Thurs., Sept. 7:** Get to Know the Fall Product Program. <https://bit.ly/23FPP-Sept7>
 - **Tues., Sept. 19:** Get to Know the Fall Product Program. <https://bit.ly/23FPP-Sept19>
 - **Tues., Oct. 10:** Fall Product Program Q&A Session. <https://bit.ly/23FPP-Oct10>
 - **Thurs., Oct. 19:** Closing your 2022 Fall Product Program. <https://bit.ly/23FPP-Oct19>

YouTube Tutorials

Visit the GSOH Product Program channel at <http://bit.ly/GSOHVideos>.



Scan here for the GSOH Fall Product Program web page



Questions?

GSOH Customer Care
customercare@gsoh.org

Council Fall Product Site
www.gsoh.org/fallproduct

M2/Ashdon Farms
For questions and support:
question@gsnutsandmags.com
800-372-8520

Council M2 site:
www.gsnutsandmags.com/GSOH