

2025 Fall Product Program

Thurs., Sept. 25-Sun., Oct. 19



girl scouts
of ohio's heartland



Gain Skills, Earn Rewards, Have Fun!

Hello, Girl Scout!

One of the fun things about being a Girl Scout is challenging yourself and earning awesome rewards when you participate in our annual Girl Scout Cookie and Fall Product entrepreneurship programs. This year, the Fall Product Program takes place **Thurs., Sept. 25-Sun., Oct. 19**.

Gain Skills

During this quick and easy program, you will:

- Have a blast while learning leadership skills that will help you as you grow
- Learn about the program mascot, the Grizzly Bear.
- Create an online avatar that looks just like you.
- Set and achieve your goals.
- Share your Girl Scout story with friends and family so they can support you by purchasing tasty treats and other fun items!



Goal Setting



Decision Making



Money Management



People Skills



Business Ethics

Earn Rewards

Earn \$25 in council credit to kick start your Girl Scout year by achieving \$200 in total sales! This individual credit can be used on council programs, a Build-A-Bear and other items in our council shops, camp registration, official uniform pieces, next year's membership, and more!



Ways to Participate

Talk to your troop leadership team – if the troop participates together, you'll earn troop proceeds in addition to individual rewards. Or you can participate as an individual and start earning and learning on your own!

Troop Participation

- Earn Individual Rewards and Troop Rewards.
- Earn proceeds of 16-20% on all sales for your troop!
- Take orders in person and online.
- Your Troop Fall Product Coordinator will give out individual rewards and products to deliver to customers.

Individual Participation

- Earn Individual Rewards and admission to GSOH programs.
- Sell exclusively online – all orders will be prepaid by customers with no payments to collect and submit.
- Your council Product Program team will provide your rewards and products to deliver to customers.

We're here to support you every step of the way! Don't hesitate to reach out to us at customercare@gsok.org if you have any questions.

Yours in Girl Scouting,
Girl Scouts of Ohio's Heartland Product Program Team

BRAVE.
FIERCE. FUN!

Learn & Earn in Five Easy Steps

1 Sign Up to Participate

Whether participating with your troop or own your own, every individual Girl Scout needs a signed permission slip and to select their program rewards. Get started here: <https://bit.ly/2025-Fall-Product>.



2 Think Like an Entrepreneur

- Use your order card to learn about the Fall Product Program products and prices. Practice sharing your favorites and encouraging customers to donate through Care to Share.
- Set goals for what rewards you want to achieve and which skills you will practice.
- As you progress through the program, practice business ethics by communicating with customers, delivering orders promptly, and writing thank you notes.

What activities do you want to do this year?

How much money do you need to earn?

What will your goal be?

3 Build Your Site

Most of your business will be run through a website. On Thurs., Sept. 25 scan the QR code here or visit www.gsnutsandmags.com/gsoh to build and customize your site. You will build an avatar that looks like you and record a personalized message to your customers. Once set up, visit your avatar room to check your progress and rewards.



4 Promote Your Business

Part of being an entrepreneur is finding creative ways to promote your business to friends and family. Share your ideas with an adult and think about ways you can connect with potential customers face-to-face or through email, social media, or texting.

Safety Guidelines: All online participation should be led by the Girl Scout with close adult supervision. Sales links are not allowed to be posted to social media sales groups or online resale sites such as ebay or Facebook Marketplace.

5 Submit & Deliver Orders

On **Mon., Oct. 20**, enter any paper orders you received and choose your rewards in your GS Nuts & Mags site. Pick up the products you need to deliver to customers as soon as they arrive and promptly deliver them to customers.

Then wrap up your 2025 Fall Product Program by reflecting on what you've learned and how you've challenged yourself and enjoying your rewards! Great job, Girl Scout!