

2026 Fall Product Program Promotional Toolkit



READY TO
explore

September 24-October 18

Get READY TO EXPLORE and kick off your Girl Scout year with the 2026 Fall Product Program!

Hello, Girl Scout! One of the fun things about being a Girl Scout is challenging yourself and earning awesome rewards when you participate in our annual Girl Scout Cookie and Fall Product entrepreneurship programs.

Ready to Explore?

Social media is an excellent resource for promoting the Fall Product Program!

You can share how the program helps you achieve your goals, let people know when to order and what products are available, and thank customers for their support.

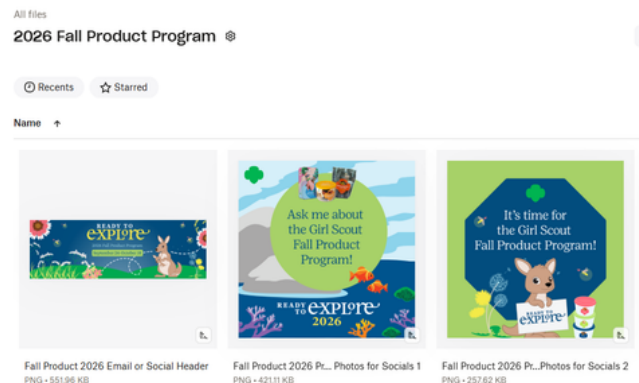
Important Dates

- **September 24:** Online and in-person order taking begins.
- **October 18:** In person order taking ends.
- **October 19:** Deadline to enter in-person order totals into the online system.
- **October 21:** Sites close for shipped orders.
- **November 9-13:** Distribution of nut and chocolate items ordered for in-person delivery begins.

How to Use Toolkit

Click the images in this toolkit to open a new tab. All of the files are located in a Dropbox folder, where you are able to download directly.

[Click Here to Open Folder](#)



Use this header image for social or email!

Click the graphic to download.



Profile Photos for Socials

Click the graphics to download.



Share Your M2 Avatar

Girl Scouts registered to participate in the online program can customize their websites, collect orders online, and create a customized avatar!

Share a side-by-side of you and your avatar and ask your friends and family online how similar they are. Encouraging people to comment on your posts makes them more visible. Make sure to include information on how to order!

Social Media Posts to Use

Click the graphics to download.



I am ready to explore! Will you help me?

The Girl Scout Fall Product Program helps me set and achieve goals and raise money for my troop by selling treats and gifts such as nuts, candy, magazines, exclusive BARK Boxes, and more!

I'm excited to grow, learn, and become a leader of tomorrow, and you can help me get there.

Order online from my store here: _____



My Girl Scout goal is to _____ this year.

You can make it possible by purchasing nuts, candy, magazines, and more during the 2026 Fall Product Program!

They make great gifts, PLUS you're supporting me as I become a leader of tomorrow. It's a win-win!

Order online from my store here: _____



I'm NUTS for Girl Scouts, and for running my own business!

Support me during the Fall Product Program by getting nuts, candy, and so much more from me from September 24 to October 18.

Visit my online store and find exclusive & NEW products too! _____

More Graphics to Share

Click the graphics to download.



Social Media Guidelines

Stay safe and be fair to other Girl Scouts participating in the 2026 Fall Product Program by following some social media guidelines:

- ◆ The Fall Product Program is a girl-led program and should always be led by a Girl Scout with adult supervision.
- ◆ Sales links should never be posted to social media sales groups or online resale sites (eBay, Facebook Marketplace, etc.).

Whether you're sending emails or posting online, demonstrate your participation by [entering the photo contest](#).